

ACT! Platinum Care



Because It's About **YOUR** Business

Designed to help ACT! users successfully manage and grow their businesses, ACT! Platinum Care is an annual subscription-based service that offers valuable resources exclusively to subscribers. From upgrades on ACT! software, to online business forums and blogs, to innovative sales training and assessment, ACT! Platinum Care provides a wealth of resources for your growing business.

A one-year subscription to ACT! Platinum Care includes:

- **ACT! software upgrades¹:** Your business will have the most up-to-date enhancements available for ACT! software, so you can make the most of your investment in ACT!.
- **Online access to specialists and essential tools:** Gain access to online forums moderated by business specialists. Topics include business planning, marketing strategies, leadership development, and effective presentations.
- **SandlerSM sales training:** Learn from the best! Sandler teaches an effective sales methodology which has helped sales reps and managers around the world. ACT! Platinum Care subscribers receive a full year of access to the Sandler Broadcast Center which has been customized for ACT! Platinum Care users. Access includes e-lessons, podcasts, an Extended DISC[®] individual assessment, Sandler e-newsletters, and one complimentary sales training session at a local Sandler TrainingSM center.
- **Exclusive offers on ACT! add-on solutions:** Special add-on offers and discounts are available only to ACT! Platinum Care subscribers. These add-on solutions, such as e-mail marketing and business telephony², allow you to use ACT! even more effectively to meet your unique business requirements.

A screenshot of the ACT! Platinum Care website. The header features the ACT! logo and the tagline "The #1 Selling Contact and Customer Manager". Below the header is a navigation bar with links for "Platinum Care Home", "Care Community", "Contact Us", and "Not a subscriber yet? Call: 1-888-600-4607". The main content area is split into two columns. The left column has a large heading "ACT! Platinum Care" with the subtext "Because it's about YOUR business." Below this is a video player showing a Sage software logo. The right column contains a "Subscriber Logon" form with fields for "User Name" and "Password", and a "Log on" button. Below the logon form is a section titled "This first-of-its-kind service for ACT! gives you astonishing value including:" followed by a list of benefits: "Upgrade Assurance", "Access to Business Specialists", and "Sandler Sales Training".

◀ *The talented team of business specialists who moderate forums and blogs on the ACT! Platinum Care portal have selected topics of particular importance to ACT! users. Gain business insight from them, or from other ACT! users in the peer-to-peer discussions.*



Add Support with ACT! Platinum Care Advantage

For an additional fee, you may add support to the ACT! Platinum Care plan to receive:

- Unlimited phone³, e-mail, and chat support with ACT! product specialists.
- Priority queuing when calls are placed to the exclusive ACT! Platinum Care Advantage toll-free number.
- Password retrieval.
- A 10% discount on database repair services (price varies depending on number of contacts in database).

What is Sandler Sales Training?

Sandler teaches an effective and innovative sales methodology which has helped sales reps and managers around the world. As a participant in ACT! Platinum Care, Sandler will provide you with:

- One complimentary training session through a local training center.
- Electronic newsletters.
- Access to Sandler Broadcast Center.
- Extended DISC[®] individual assessment, a self-assessment that identifies your strengths and development areas to maximize performance.

Available Third-Party Solutions²

With ACT! Platinum Care, you will also have access to exclusive deals on third-party add-on products, such as:

- **VoIP AddOn for ACT!**—Increase sales and productivity by reducing call processing time. The Voice over Internet Protocol add-on tool allows you to access caller data in ACT! when customers call. Long distance service is included, and premium business-grade telephone features are available at a fraction of the cost of landlines.
- **Swiftpage integrated e-mail marketing solution**—This marketing automation platform provides the tools to reach out to ACT! Contacts, Groups, Lookups, and Companies automatically. You can create effective marketing campaigns, send e-mail blasts directly from your database, and track who opened, clicked, bounced, and more.

Get the resources and tools to move your business to the next level. Subscribe to ACT! Platinum Care—Because it's about YOUR business.

Subscribe to ACT! Platinum Care today!

Call 1-866-903-0006

Contact your ACT! Certified Consultant

Or visit www.act.com

Customized Sandler Broadcast Center (\$900 annual value)

The Sandler Broadcast Center provides you with 24/7 access to:

- Hours of recorded broadcasts, including sales and sales management topics.
- Show archives that can be downloaded to your computer, iPod, or Mp3 player.
- E-learning lessons on how to implement a selling system within ACT!.
- Downloadable chapter of the new Sandler/Vito book, *Five Minutes with VITO*.

¹ Initial purchase of ACT! Platinum Care, and subsequent annual renewal fee, includes upgrades to ACT! product released during the contract period.

² Exclusive add-on offers may vary during subscription periods. These products and services are provided by a third-party vendor. Sage Software is in no way liable or responsible for any claims made related to products or services provided by third-party vendors.

³ Product specialists reserve the right to limit calls to one hour or one incident.